

**Chapter Councilor**  
Report to the Board  
Louisville, Kentucky  
June 4, 2011

Report-Chapter Councilor

Highlights from ALA-

As of March 15, 2011, the Spectrum Presidential Initiative has raised over \$610,000 for the Spectrum Scholarship Program.

Maureen Sullivan is the new President-Elect of ALA.

[2011 State of America's Libraries Report](#)

"Library trends of the past year are detailed in the State of America's Libraries, 2011, released during National Library Week, April 10-16, 2011, by the American Library Association.

Even as budget-cutters take aim at libraries and their services, more than two-thirds of the 1,000-plus adults contacted in a survey in January said that the library's assistance in starting a business or finding a job was important to them, according to the poll, conducted for the American Library Association (ALA) by Harris Interactive.

Sixty-five percent of those polled said they had visited the library in the past year; women are significantly more likely than men (72 percent vs. 58 percent) to fall into this category, especially working women, working mothers and women aged 18-54. Overall, 58 percent of those surveyed said they had a library card, and the largest group was, again, women, especially working women and working mothers. College graduates and those with a household income of more than \$100,000 were also well represented among card holders, according to the survey."

Four months ago, the ALA page had almost no fans, and is now up to 3,104. The I Love Libraries page had 24,000 and is now up to 29,072!

We would appreciate your helping to spread the word about these pages on Facebook:

- [ALA Chapters](#) has 254 fans/supporter
- [American Library Association](#) has 3,104 fans/supporters!
- The [I Love Libraries page on Facebook](#) has over 29,000 fans/supporters!

The Midwinter meeting was a topic of a white paper that, in essence, proclaimed that Midwinter will continue as a viable, vital part of the ALA system.

Respectfully submitted,

Terri Kirk